

2009 Annual Report
The Japanese Garden Society of Oregon



Four Seasons ♦ Five Senses ♦ One Extraordinary Experience

From the Executive Director

With a challenging economic outlook predicted for 2009, we entered the year with a conservative financial plan and a watchful eye on the bottom line. I am pleased to report that this prudent approach resulted in a successful year for the Portland Japanese Garden. The Garden's popularity with visitors from both near and far, coupled with exciting programming during 2009, drove increases in admissions, event attendance, and Gift Store Sales that resulted in an overall increase in admissions of 7.2% for a record attendance of 221,796 people.

One of the year's highlights was the celebration of Portland's 50-year sister city relationship with Hokkaido, Japan. A delegation of over 200 from Hokkaido attended a gala celebration at the Garden that brought officials and citizens from both cities together—including the mayors from both towns.

Art in the Garden, in its third year, proved to be more popular than ever with our showcase *Parallel Worlds* exhibition which garnered national and international attention and large crowds. The *Go-Sekku* five festival cycle was enhanced by additional activities that enriched the experience for visitors, and annual favorites like Moonviewing and O-Bon drew increased attendance. Garden workshops, demonstrations, and lectures continued to sell out throughout the year, while membership events drew record numbers as well.

This report contains just a few of the highlights from 2009. Thank you to all our members, donors, and visitors for their ongoing support of the Garden, and for continuing to help the Garden thrive.

Sincerely,

Stephen D. Bloom
Executive Director

Carolyn A. Berry Executive Director Chair

HERE ARE SOME OF THE YEAR'S HIGHLIGHTS:

50th Anniversary Celebration of Sister-City Relationship—As the culmination of the Portland-Sapporo Sister City Association's local 50th anniversary celebration, the Garden hosted a Sayonara Party. A delegation from Sapporo led by Mayor Fumio Ueda and including Mr. Murayama from PSSCA Sapporo and Ms. Miyamura Vice Chair of the Sapporo City Chamber joined Mayor Sam Adams in honoring the longtime relationship. A cherry tree was planted as a symbol of the 50 years of past friendship and the hope for 50 more years to come.

Executive Director's Council on Foreign Relations Fellowship—The completion of Steve Bloom's Fellowship in 2009 has subsequently led to the creation and launch of the North American Japanese Garden Initiative with funding from the US-Japan Foundation. This initiative puts the Portland Japanese Garden in the leadership role of bringing together the North American Japanese Garden Industry (some 300 Public Gardens) and connecting it in a meaningful and ongoing way with the industry in Japan.



Garden Curator—2009 was Garden Curator Sadafumi Uchiyama's first full year at the Garden. Uchiyama is a world-renowned Japanese garden landscape designer who brings more than 30 years of experience to our organization. Uchiyama spent the year working with staff gardeners, assessing skill levels, and creating long-term maintenance plans for each Garden area to cover the next 50 years. Uchiyama's position is being partially underwritten by a generous, three-year grant from Meyer Memorial Trust. This grant also allowed gardener Justin Blackwell to attend a prestigious two-week gardening training seminar in Kyoto in November.

Art in the Garden 2009—The 2009 *Art in the Garden* series featured three spectacular exhibitions that drew large numbers of visitors from the community: *The Way of the Brush* (calligraphy), *Parallel Worlds: Art of the Ainu of Hokkaido and Native Americans of the Pacific Northwest*, and *The Bontei Tray Gardens of Mare Peter Keene*. These exhibitions were made possible with support from The Autzen Foundation, The Collins Foundation, Gerding/Edlen Development, Jack & Lynne Hoffman Donor Advised Fund, The Japan Foundation, James F. and Marion L. Miller Foundation, and the Spirit Mountain Community Fund.

Lectures by Dr. Makoto Suzuki and Shiro Nakane—The Garden was proud to host a special evening with Dr. Makoto Suzuki of Tokyo Agricultural University and Mr. Shiro Nakane of Nakane & Associates. These two giants in the world of Japanese gardens each presented a lecture on the topic *The Japanese Garden: Past, Present, and Future*, with a focus on Japanese gardening throughout the ages and its influence on gardening in the world today.

Horticultural Support Volunteers—These volunteers contributed over 1300 hours in 2009, extending the reach of our gardeners in maintaining the Garden. With such success during the program's first year, we are already making plans to expand the number of volunteers participating in 2010. Horticultural support volunteers assist with weed removal, replenishing gravel pathways, skimming waterways, cleaning and maintaining tsukubai arrangements and presentations, and more.

Key Corporate Partnerships—Corporate support of the Garden has been an important part of our success. In 2009, the Garden created new corporate partnerships that offered significant support for the work of the organization. Torii Mor Winery became the exclusive vineyard of the Garden and provided wine for all our events throughout the year. Torii Mor also had an incredible Member Open House in September where they offered tours and tastings to over 100 Garden members. Columbia Sportswear provided new uniforms for Garden staff, including our admissions team and our gardeners. Mediamerica provided additional exposure in its publications and Printing Today donated much of the cost of printing our Garden calendars. In addition, the Pro Photo Supply/Canon sponsorship of our Photographer Membership program and Bank of America Charitable Foundation's underwriting of educational programs enhanced the Garden's offerings to the community.

Photos from left to right

Top row: Fence-building workshop; Sapporo Sister City tree planting with Mayors Fumio Ueda and Sam Adams; Sunrise in the Garden; Garden Curator Sadafumi Uchiyama; Mitsuki Dazai, koto player; Fall colors.

Bottom row: Winter snow; Spring blooms; Parallel Worlds robe; weaver at Parallel Worlds; Iris and the Zig Zag Bridge; Harry Callow, flute player.

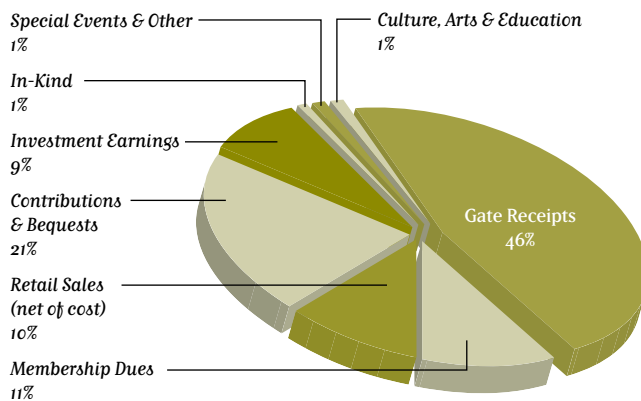


Consolidated Statement of Financial Position

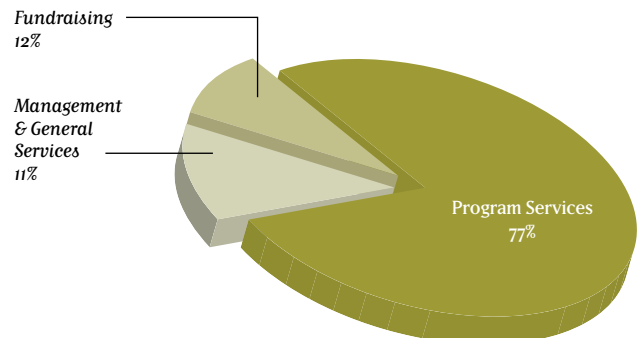
December 31, 2009
(with comparative amounts for 2008)

	2009	2008
Assets:		
Cash and cash equivalents	\$382,892	286,143
Accounts receivable	2,650	3,449
Contributions receivable	144,838	170,086
Inventories	140,008	165,018
Prepaid expenses	39,046	30,991
Investments	1,087,278	1,005,703
Garden, buildings and equipment	2,717,089	2,773,053
Total assets	4,513,801	4,434,443
Liabilities:		
Accounts payable and accrued expenses	104,541	86,654
Funds held on behalf of others	9,388	10,000
Mortgage Payable	534,957	541,507
Total liabilities	648,886	638,161
Net assets:		
Unrestricted:		
Available for programs and general operations	74,070	53,076
Cumulative endowment losses	(61,566)	(184,669)
Designated by Board	531,904	527,359
Net investment in capital assets	2,182,132	2,231,546
Total unrestricted	2,726,540	2,627,312
Temporarily restricted	246,724	277,619
Permanently restricted	891,651	891,351
Total net assets	3,864,915	3,796,282
Total liabilities and net assets	\$4,513,801	4,434,443

Sources of Revenue



Functional Expenses



Consolidated Statement of Activities

December 31, 2009
(with comparative amounts for 2008)

	2009	2008
Revenues and gains:		
Gate receipts	\$1,236,811	1,155,371
Retail sales	274,200	227,239
Culture, arts and education events & workshops	22,730	21,386
Operating investment return	66,938	(149,530)
Other earned revenues	3,376	1,977
Total revenues and gains	1,604,055	1,256,443
Public support:		
Society dues	295,970	297,979
Contributions, bequests, and stone program	564,874	603,444
Special events (net of direct costs)	25,444	20,570
Anniversary Gala (net of direct costs)	0	38,489
In-kind contributions	18,435	11,854
Total public support	904,723	972,336
Appropriation of endowment assets for expenditure	55,230	46,238
Total revenues, gains, and other support	\$2,564,008	2,275,017
Expenses:		
Salaries and wages	\$1,398,041	1,277,918
Payroll taxes and benefits	302,939	285,792
Depreciation	125,837	116,156
Promotion and advertising	147,181	150,095
Contract labor & professional services	83,295	90,202
Maintenance	66,475	46,342
Insurance	32,111	32,133
Membership	57,738	69,587
Office expense (supplies, postage, rent, utilities, security)	108,265	115,321
Fees and licenses	34,209	22,132
Travel	40,977	20,274
Interest	34,123	15,191
Development expenses	52,418	38,911
Culture, arts, and education expenses	67,368	72,388
Other expenses	67,501	45,371
Total expenses	2,618,478	2,397,813
Increase (decrease) in net assets before non-operating activity	(54,470)	(122,796)
Non-operating activity:		
Total endowment return (loss)	178,333	(316,306)
Appropriation of endowment assets for expenditure	(55,230)	(46,238)
Increase (decrease) in net assets	68,633	(485,340)
Net assets at beginning of year	3,796,282	4,281,622
Net assets at end of year	\$3,864,915	3,796,282

This financial data is excerpted from our audited financial statements. The Society can provide complete financial statements upon request.

Thanks to all of the contributors who helped make 2009 a success. Listed below are individual \$100+ donors, corporate donors, and foundations that made a gift between January 1 and December 31, 2009. Please see our web site at www.japanesegarden.com for a complete donor list.

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\$10,000-\$24,999

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\$1,500-\$2,499

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In honor of the birth of Alexander & June Schonfeld's daughter, Serena

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In memory of Hara Shimojima

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Our Mission

The purpose of the Japanese Garden Society of Oregon is to create, maintain, improve, and administer an authentic, world-class Japanese garden in the city of Portland and to offer compatible educational, cultural, artistic, horticultural, environmental, and charitable activities.

Our Core Values

WE BELIEVE IN AND STRIVE FOR:

Inspiration, serenity, tranquility, and the aestheticism of nature.

Excellence in the management and maintenance of the Garden.

Japanese culture, tradition, and aesthetics.

Cultural authenticity directed to the needs of diverse local, national, and international communities.

Environmental awareness and conservation, and the pursuit of environmental sustainability in the operation of the Garden.

Mutual respect and harmony within the board, staff, membership, and with surrounding communities.



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www.japanesegarden.com

Photography: Cindy Kassab (Heavenly Falls). R. J. Welander (Natural Garden). Yvonne Mestre (Sunlit trees). David M. Cobb (Iris).

Allan Bruce Zee (Autumn fog). Jonathan Ley: All other photography. *Graphic Design:* Rene Choy

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