

冬 春 夏 秋

2007 Annual Report



Four Seasons ❖ Five Senses ❖ One Extraordinary Experience



冬

In the snow
hunched up sparrow,
its whole world
whiter and whiter



Azaleas in full bud
From hidden nooks,
tree frogs banter
back and forth



春

WINTER

SPRING

From the Executive Director

HERE ARE SOME OF THIS YEAR'S HIGHLIGHTS:

Washington, DC Exhibitions—The Garden's most ambitious project for 2007 involved three events in our nation's capital. As part of the National Cherry Blossom Festival, our Garden erected two different onsite Japanese gardens—one at the National Building Museum and one at Freedom Plaza on Pennsylvania Avenue.

In addition, the Garden had the honor of being one of only 12 gardens nationally to be featured in an outdoor exhibition on the historic U.S. Botanic Garden (USBG) Conservatory Terrace, located on the National Mall in Washington, DC. This exciting exhibition drew crowds of more than 500,000 people from around the world. These events were generously underwritten by Lynne and Jack Hoffman and The Japan Foundation.

Education Program—The newly created position of Curator of Culture, Art, and Education was filled by internationally recognized scholar, educator, and author Diane Durston, who introduced our first education workshop on Asian history and culture for teachers of students K-12. New relationships were formed with local schools and the Garden's education program is a focal point for 2008.

Kimono Exhibition—In November of 2007, the Garden held an exquisite kimono exhibition, which also included a kimono demonstration, lecture, and photo session in the Garden. Attendance for this event was one of the highest ever for the Garden.

Behind the Shoji Art Sale and Garden Paradise Opening—Another successful Shoji art show and sale opening sponsored by The Standard brought out both members and new visitors for this exciting evening of food, music, and art. Overall sales for 2007 Behind the Shoji increased by 15%.

Photography Membership—In 2007 the Garden implemented a new Photographer Membership which attracted over 100 members by year's end. This unique membership, sponsored by Pro Photo Supply and Canon, offers special privileges to photographers and creates a database of spectacular new photo images for the Garden.

Free Admission Day—Sponsored by the PGE Foundation, the Garden's second annual Free Day supported the Oregon Food Bank (OFB) by offering free admission with the donation of cans of food. Part of the Garden's community outreach efforts, Free Day attracted over 700 visitors and generated over 1400 pounds of donated food.

夏



Iris leaves
flanking the waterway
A bridge plank creaks



Heavy with color
yet failing to bend—
outstretched
limb of the maple



秋

SUMMER

FALL

Garden Calendar—For the first time, the Garden produced its own printed calendar of Portland Japanese Garden photos. Designed by Amy Livingstone of Sacred Art Studio with printing generously donated by Printing Today, the calendar generated over \$16,000 in net sales for the Garden during 2007.

Moonviewing—An unprecedented three nights of Moonviewing with total guests numbering over 1200 proved that this event continues to be one of the Garden's most popular.

Community Support—Our community has generously provided important support for the Garden in 2007, with contributed revenues increasing from \$180,000 in 2006 to \$547,000 in 2007. The Garden relies on these gifts to fund its continued excellence and to develop new programs and exhibitions for the people of this region.

Recognizing Major Gifts—The Garden received two very generous gifts totaling \$400,000, establishing the Lynne and Jack Hoffman Fund of the Japanese Garden Endowment and creating the Carolyn A. Berry Executive Director Chair.

Attendance Increase—Attendance in 2007 was up 4.3%, with total admissions at 177,504 for 2007 (compared to 170,139 for 2006).

Improvements to the Garden—The physical Garden received many upgrades during 2007, including new Pavilion railings, stairs, and decking, new doors on the Admission Gates, and renovations to the Moon Bridge. The hiring of Virginia Harmon (previously with the U.S. Botanic Garden) as our new Director of Grounds Maintenance means a new focus on the care and upkeep of the Garden. Both The Collins Foundation and the Spirit Mountain Community Fund were instrumental in providing capital support.

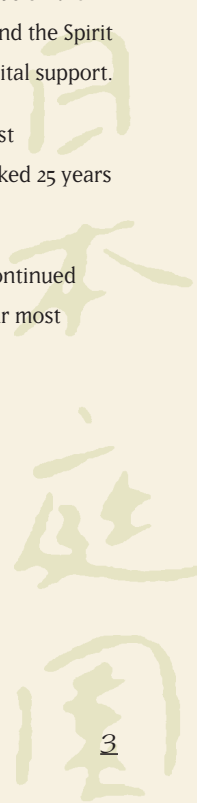
Finally, I would like to give special recognition and my sincerest appreciation to Cheryl Ching, Director of Operations, who marked 25 years of service to the Garden in 2007.

Thank you to all our members, donors, and visitors for their continued support of the Garden, and for helping to make 2007 one of our most successful years ever!

Sincerely,

Stephen D. Bloom
Executive Director

Haiku by Peter Kendall



Consolidated Statement of Financial Position

December 31, 2007

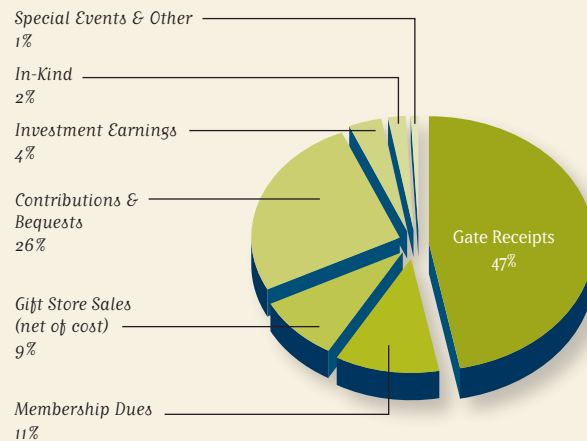
(with comparative amounts for 2006)



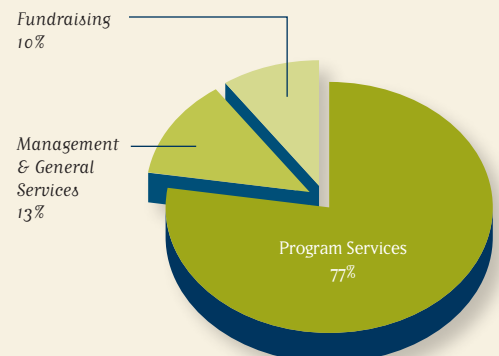
Writing of the first calligraphy characters at O-Shogatsu (New Year's Day).

| | 2007 | 2006 |
|---|---------------------|------------------|
| Assets: | | |
| Cash and cash equivalents | \$ 295,969 | 241,652 |
| Accounts receivable | 6,513 | 6,794 |
| Contributions receivable | 165,170 | 18,140 |
| Inventories | 101,039 | 144,380 |
| Prepaid expenses | 34,931 | 30,832 |
| Investments | 1,904,913 | 1,809,821 |
| Garden, buildings, and equipment | 1,865,130 | 1,888,774 |
| Total assets | 4,373,665 | 4,140,393 |
| Liabilities: | | |
| Accounts payable and accrued expenses | 92,043 | 35,715 |
| Construction payable | — | 25,164 |
| Obligations under capital lease | — | 3,868 |
| Total liabilities | 92,043 | 64,747 |
| Net assets: | | |
| Unrestricted | 2,338,029 | 2,360,156 |
| Designated by Board | 851,179 | 813,150 |
| Temporarily restricted | 208,613 | 28,628 |
| Permanently restricted | 883,801 | 873,712 |
| Total net assets | 4,281,622 | 4,075,646 |
| Total liabilities and net assets | \$ 4,373,665 | 4,140,393 |

Sources of Revenue



Functional Expenses



Consolidated Statement of Activities

December 31, 2007

(with comparative amounts for 2006)

| | 2007 | 2006 |
|---|---------------------|------------------|
| Revenues and gains: | | |
| Gate receipts | \$ 1,069,317 | 1,010,588 |
| Gift Store sales | 207,332 | 198,200 |
| Investment earnings | 83,998 | 79,977 |
| Other earned revenues | 13,351 | 2,979 |
| Total revenues and gains | 1,373,998 | 1,291,744 |
| Public support: | | |
| Society dues | 260,777 | 239,837 |
| Contributions, Bequests, and Stone Program | 596,049 | 197,262 |
| Special events (net of direct costs) | 2,979 | 18,626 |
| In-kind contributions | 48,165 | 42,426 |
| Total public support | 907,970 | 498,151 |
| Total revenues, gains, and other support | 2,281,968 | 1,789,895 |
| Expenses: | | |
| Salaries and wages | \$ 1,107,836 | 923,313 |
| Payroll taxes and benefits | 248,453 | 209,317 |
| Depreciation | 109,887 | 101,284 |
| Promotion and advertising | 229,916 | 184,097 |
| Contract labor and professional services | 111,250 | 62,465 |
| Maintenance | 34,749 | 32,486 |
| Insurance | 23,606 | 35,214 |
| Membership | 46,467 | 37,914 |
| Office expense (supplies, postage, rent, utilities, security) | 105,264 | 64,860 |
| Fees and licenses | 11,015 | 9,529 |
| Travel | 70,178 | 35,421 |
| Interest | 202 | 693 |
| Development expenses | 42,864 | 41,986 |
| Other | 49,258 | 28,672 |
| Total expenses | 2,190,945 | 1,767,251 |
| Increase (decrease) in net assets before non-operating activity | 91,023 | 22,644 |
| Non-operating activity: | | |
| Other investment return | 114,953 | 133,157 |
| Increase (decrease) in net assets | 205,976 | 155,801 |
| Net assets at beginning of year | 4,075,646 | 3,919,845 |
| Net assets at end of year | \$ 4,281,622 | 4,075,646 |

This financial data is excerpted from our audited financial statements. The Society can provide complete financial statements upon request.



A traditional set of hina dolls on display during Hina Matsuri, (the Doll Festival).

Thank You

Thanks to all of the contributors who helped make 2007 a success.. Listed below are individual \$100+ donors and \$500+ corporate donors who made a gift between January 1 and December 31, 2007. Please see our web site at www.japanesegarden.com for a complete donor list.

THE GOLDEN CRANE SOCIETY

Individuals

Gold Circle: \$100,000+

Carolyn A. Berry
Lynne and Jack Hoffman

Bronze Circle: \$10,000 — \$24,999

Sally J. Bauers
Worth and Barbara Caldwell
Melissa and Kelly Saito

Founder's Circle: \$5,000 — \$9,999

Ibby and John Brooke
John Gray Charitable Fund of
The Oregon Community Foundation
Marguerite Hirschbuhl Drake Fund
of The Oregon Community Foundation
Robert W. Franz
Yoshio and Nikki Kurosaki and
The Kurosaki Family Fund of The Oregon
Jewish Community Foundation
Beverly Merrill
Esther Jantzen Moore
Samuel T. and Mary K. Naito Foundation
Dr. Franklin and Mrs. Dorothy Piacentini

President's Circle: \$2,500 — \$4,999

Dean and Susan Alterman
Anonymous
Gwyneth Gamble Booth and Brian Booth
Brad Craig and Paul Loux
Therese and Thomas Grayson
Sandra and Jeffrey Grubb
Dr. John Gustavsson & Stuart Weitz
John Hall and Margaret Chula
John and Linda Hisatomi
Shirley and David Pollock
Wayne Quimby and Michael Roberts
Dee and Tom Ross
Ritz Family Foundation
John and Susan Turner

Gardener's Circle: \$1,500 — \$2,499

Anonymous (2)
Thomas P. Anderson and Jack B. Blumberg
Jean and Ray Auel
Stephen Bloom and Michael Blankenship
Bruce and Cindy Brenn
Nancy J. Bridgeford and Richard Stiggins
Ellyn Bye/Dream Envision Foundation
Patty and Bob Collins
Sharon and Francois Elmaleh
Ericksen Foundation
David and Marcella Evans
Mary Fellows and John Russell
Bill Findlay
Martha and Robert Gamblin
Jerry and Barbara Giesy
Margaret and Roger Hinshaw
Mr. and Mrs. Jerry E. Hudson
Judy and Hank Hummelt
Kristayani and Jerry Jones Fund of
The Oregon Community Foundation
Peter J. Kendall
Marilyn J. McIver
Verner R. Naito
Masaru and Kazuko Ogura
John and Jan Pihas
Steven H. Smith and Dennis C. Johnson

Corporations/Foundations

Silver Circle: \$25,000+

The Collins Foundation
James F. and Marion L. Miller Foundation

Bronze Circle: \$10,000 - \$24,999

Bank of America Charitable Foundation
DHX Advertising
Gerding/Edlen Development Company, LLC
MEDIAmerica, Inc.
Spirit Mountain Community Fund
The Blakemore Foundation

Founder's Circle: \$5,000 - \$9,999

Azumano Travel
David Evans Enterprises, Inc.
GLUMAC engineers for a sustainable future
The Japan Foundation
OregonLive.com
Management Productions, LLC
PGE Foundation
Phillip Murthe Fund of The Oregon
Community Foundation
Printing Today
Pro Photo Supply/Canon
Mildred and Morris Schnitzer Charitable Fund
of The Oregon Community Foundation
US Trust
William G. Gilmore Fund of The Oregon
Community Foundation

CONTRIBUTORS

Individuals

Patrons: \$1,000 - \$1,499

Diane Durston and Stephen Futscher
Mr. and Mrs. Richard A. Granger
Tom and Susan Hamman
Bill Jager
Mrs. Aase Kendall
Kay Kitagawa and Andrew Johnson-Laird
Nicola A. Sysyn and Jerry Joyce
Louise Yale
Jay Zidell

\$500 — \$999

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Mitchell Burghart and Yvonne Alderman
Cheryl Ching
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Masa Mizuno
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Bernie Smith
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Glen F. Ulmer
Suwako and Mr. Watanabe
Mr. and Mrs. James H. Winkler

\$250 — \$499

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Darlene and Tom Dunham
Mrs. Ann H. Francis

Don C. and Mary Clark Frisbee
Rev. Zuigaku and Keiko Kodachi
David and Margaret Mesirow
Mr. and Mrs. Michael Waller
Mr. and Mrs. Richard Ward
Mr. and Mrs. Martin Winch
Tracy Wong

\$100 — \$249

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Carole Alexander
Richard Arends
Mrs. Dolores Atiyeh
Hawkin and Dorothy Au
Frank A. Bauman
Barbara Bell
Elizabeth and Bruce Bell
Mary Bishop
Ms. Joyce Atlee Campbell
Philip R. Cateora
Fred and Miki Chown
Mark Clift
Kerry and David Cobb
Robert Cramer and Allen Simmons
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Gerald DeMenna
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Gene and Vida Lee Edera
William and Elizabeth Edgett
Mrs. Harumi Erickson
Shirley A. Fox and Charles S. Gitomer
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Bob and Libby Noyes
Kathryn Oliver-Garnett and Pryor Garnett
Martha Phillippi
Maureen Porter
Elizabeth Price
Marjorie Ratliff and Carol Moore
Miss Emerson D. Reiff and
Mr. Stephen Christopher Smith
Cap and Saeko Saheki
Katharine L. Sammons



A traditional Bon
odori dance—part of
the Garden's annual
O-bon Festival.



Wendy and Amy Schock
Ann M. Snow
Wally and Pricilla Stevenson
Paula Wheeler
Mr. and Mrs. John R. Woodworth
Steve, Erica, Allison, and Adam Work

Corporations/Foundations

Patron: \$2,500 — \$4,999
Buchholz and Buchholz Nursery
KPF Consulting Engineers
The Jackson Foundation
The Standard

Supporter: \$1,000 — \$2,499

Albina Community Bank
Consulate-General of Japan
ExxonMobil Foundation
The Jean Vollum Fund
US Botanic Garden

\$500 — \$999

Oregon Decorative Rock

IN-KIND CONTRIBUTIONS

Al's Garden Centers
Always Spring-Adornments
American Landscape Supply
Aspen Grove
Bamboo Gardens
Bedford-Brown, Inc.
Bird's English Garden and Nursery
The Bob Shop
Bosky Dell Natives
Buffalo Gardens
Claudia Cameron
Cistus
City of Portland
Cornell Farms
Marilyn DePew
Dig Garden Shop
Don Schmidt and Nursery, Inc.
Sho and Loen Dozono
Poppy Dully
Eastfork Nursery
EdGert Nursery
Evans Farms
Farmington Gardens
The Gardeners Choice
The Garden Corner
Garden Fever
Chatten Hayes
Heather Lund of the Audubon Society
Hughes Water Gardens
Hydrangeas Plus
Iseli Nursery
Joy Creek Nursery
Kombucha Wonder Drink
Mahonia Vineyard and Nursery
Marineopolis USA, Inc.
Mrs. Maybelle Clark McDonald
METRO
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Garden Cottages
Lisa Nakamichi
OBC NW, Inc.
Orchid Exchange

Oregon Decorative Rock
Patterson Nursery Sales
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Pomarius Nursery
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Rain or Shine Garden Center
Red Ridge Farm
Rejuvenation Day Spa
Reliant Electric
Mr. and Mrs. Herbert Shapiro

Smith and Hawken
Tommy Luke Flowers
Washington Native Plant Society
WillaKenzie Estate

BEQUESTS

Estate of Marjorie Black
Estate of John R. Gatewood
Estate of Margaret W. Koko
Estate of Jean McHugh

Board of Directors

2007

President John Hall
President-elect Ed McVicker
Vice Presidents Dean Alterman
. Yoshio Kurosaki
. Kelly Saito
Secretary John Pihas
Treasurer Verne Naito
Immediate Past President Dee Ross

Members

| | |
|------------------------|---------------------|
| Gwyneth Gamble Booth | Jerry Hudson |
| Bruce Brenn | Bill Hughes |
| Sandra Catlett | Masaru Ogura |
| Lynn Connor | Franklin Piacentini |
| Kristen Azumano Dozono | Wayne Quimby |
| David Evans | Ted Sieckman |
| Margaret Hinshaw | Sadafumi Uchiyama |
| Andrew Haruyama | Suwako Watanabe |
| John Hisatomi | |

Honorary Board Members

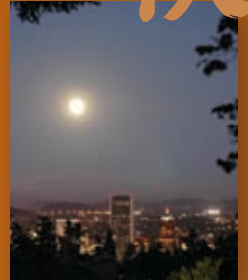
Aiko Egawa, Consul General of Japan
Junko Ochi, Deputy Consul
Dixie McKeel

Emeritus Board Member

Linda Fromm (Deceased)

Staff Management

Executive Director Steve Bloom
Carolyn A. Berry, Executive Director Chair
Director of Operations Cheryl Ching
Head Gardener Michael Kondo
Director of Finance Diane Brauer
Curator of Culture, Art, & Education Diane Durston
Director of Marketing & Communications Kerry Cobb
Director of Development Nicola Sysyn
Gift Store Manager Paula Wheeler
Executive Assistant Maureen Porter
Director of Grounds Maintenance Virginia Harmon



Watching the full moon rise in Autumn at O-Tsukimi (Moonviewing).



Our Mission

The purpose of the Japanese Garden Society of Oregon is to create, maintain, improve, and administer an authentic, world-class Japanese garden in the city of Portland and to offer compatible educational, cultural, artistic, horticultural, environmental, and charitable activities.

Our Core Values

WE BELIEVE IN AND STRIVE FOR:

Inspiration, serenity, tranquility, and the aestheticism of nature.

Excellence in the management and maintenance of the garden.

Japanese culture, tradition, and aesthetics.

Cultural authenticity directed to the needs of diverse local, national, and international communities.

Environmental awareness and conservation, and the pursuit of environmental sustainability in the operation of the Garden.

Mutual respect and harmony within the board, staff, membership, and with surrounding communities.



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www.japanesegarden.com